

4th World Conference on Supply Chain Management 2018 (WCOSM 2018)

"Reaching Excellence in the Supply Chains of the Future"

11th – 12th October 2018 | Hanoi | Vietnam

TECHNICAL PROGRAM

DAY 01 - THURSDAY 11th OCTOBER, 2018

INAUGURATION SESSION	Thursday, 11th October 2018 08.00 to 10.10 VIP I	
	08.00 – 09.00	Conference Registration
	09.00 – 09.10	Welcome Address by the Conference Convener Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
	09.10 – 09.20	Welcome Address by the Conference Chair – ICOM 2018 Prof. Sergius Koku (<i>Florida Atlantic University, Boca Raton, Florida, USA</i>)
	09.20 – 09.30	Welcome Address by the Conference Chair – WCOSM 2018 Prof. Dr. Alassane B. Ndiaye (<i>University of Brussels, Belgium</i>)
	09.30 – 09.40	Speech by the Hosting Partner – ICOM 2018 Dr. K. P. L Chandralal (<i>University of Sri Jayewardenepura, Sri Lanka</i>)
	09.40 – 09.50	Speech by the Academic Partner – WCOSM 2018 Associate Prof. Nguyen Thanh Chuong (<i>Vice Rector, University of Transport & Communications, Vietnam</i>)
	09.50 – 10.00	Speech by the Academic Partner – WCOSM 2018 Associate Prof. Nguyen Thanh Chuong (<i>Vice Rector, University of Transport & Communications, Vietnam</i>)
	10.00 – 10.20	Conference Photograph
	10.20 – 10.40	Morning Refreshments

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KEYNOTE FORUM	Thursday, 11th October 2018 10.30 to 12.00 VIP I	
	10.30 – 11.00	"Doing Well by Marketing Better" Prof. Sergius Koku (<i>Florida Atlantic University, USA</i>)
	11.00 – 11.30	"Consumers Trends in Vietnam 2018-2020 and Next Steps for Marketing and Communications" Mrs. Dang Thuy Ha (<i>Director, Nielsen Client Service, Vietnam</i>)
	11.30 – 12.00	Prof. Dr. Alassane B. Ndiaye (<i>Universite Libre de Bruxelles, Belgium</i>)

GENERAL INFORMATION DISCUSSION	Thursday, 11th October 2018 12.00 to 12.15 VIP I	
	12.00 – 12.15	Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
	12.15 – 13.20	Networking Lunch

TECHNICAL SESSION 01	STRATEGIC, POLICY AND DECISION MAKING ISSUES		
	Thursday, 11 th October 2018 13.20 to 15.00 VIP II		
	Chaired By Prof. Dr. Alassane B. NDIAYE (<i>University of Brussels, Belgium</i>)		
	13.20 – 13.45	A1	Analysis of Structural Capital and Reconfiguration Capability for International Logistics Firms Chih-Chien Wang, I-Jung Wu, Sih-Han Jhang, Chiung-Lin Liu (<i>National Taiwan Ocean University, Taiwan</i>)
	13.45 – 14.10	A2	Optimal Inventory Control Policy of a Hybrid Manufacturing – Remanufacturing System using a Fuzzy Linear Programming Approach Nuamchit K., Chiadamrong N. (<i>SIIT, Thammasat University, Thailand</i>)
	14.10 – 14.35	A3	The Impact of Supply Chain Risk Management on Supply Chain Resilience Hsin-Fang Chang, Chi Huang, I-Jung Wu, Chiung-Lin Liu (<i>National Taiwan Ocean University, Taiwan</i>)

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	14.35 – 15.00	A4	Understanding the Impact of New Technologies on Environmental and Social Supply Chain Audits Pavel Castka ¹ Cory Searcy ² (¹ University of Canterbury, ² New Zealand, Ryerson University, Canada)
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TECHNICAL SESSION 02	LEAN MANAGEMENT AND SUSTAINABILITY		
	Thursday, 11 th October 2018 15.15 to 16.55 VIP II		
	Chaired By Dr. Edoardo Monaco (<i>Hong Kong Baptist University, Hong Kong</i>)		
	15.15 – 15.40	B1	Made in Vietnam Lean Thinking Application for Logistic Industry in Vietnam: Case Study of Company A Minh N. D (<i>GKM Lean Institute, Vietnam</i>)
	15.40 – 16.05	B2	Made in Vietnam Lean Management Application for Organic Vegetables Supply Chain in Vietnam, Case Study: Organic Vegetables Supply Chain in Company A Tram N.T. ¹ , Minh N.D. ² (<i>Banking Academy, Vietnam;</i> ² <i>GKM Institute, Vietnam</i>)
	16.05 – 16.30	B3	Logistics Activities Inside Vietnamese Retail Businesses – A Case Study of Vinmart, Vinmart + Supermarket and Convenience Stores Chain Huong D. T. (<i>University of Economics and Business, Vietnam</i>)
	16.30 – 16.55	B4	Solutions for Improving Warehouse Performance in Logistic Companies in Vietnam Nguyen Thi Van Ha (<i>University of Transport and Communication, Vietnam</i>)
16.55 – 17.15	Evening Refreshments		

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DAY 02 – FRIDAY, 12th OCTOBER, 2018

TECHNICAL SESSION 03	SUPPLY CHAIN COOPERATION, RELATIONSHIPS AND INFORMATION SHARING		
	Friday, 12 th October 2018 09.00 to 09.50 VIP II		
	Chaired by Dr. Pavel Castka (<i>University of Canterbury, New Zealand</i>)		
	09.00 – 09.25	C1	Analyzing the Current Situation of Sharing Information in Supply Chain Between Construction Companies and Their Material Suppliers Nguyen Thi Van Ha (<i>University of Transport and Communication, Vietnam</i>)
	09.25 - 09.50	C2	A Review on Trust as a Key Enabler for Supplier Buyer Relationship (SBR) Wijeyaratne R.T., Herath H.M.R.P. (<i>University of Kelaniya, Sri Lanka</i>)
	10.00 – 10.20	Morning Refreshments	

TECHNICAL SESSION 04	VALUE CHAIN AND TRANSPORT MANAGEMENT ISSUES		
	Friday, 12 th October 2018 10.30 to 11.20 VIP II		
	Chaired By Prof. Dr. Alassane B. NDIAYE (<i>University of Brussels, Belgium</i>)		
	10.30 – 10.55	D1	A Comprehensive Sector Analysis for Detailed Impact Assessment of Freight Transport Management Measures-the Example of Vietnamese Rice Production Nguyen Thi Van Ha (<i>University of Transport and Communication, Vietnam</i>)
	10.55 – 11.20	D2	Pro-Poor Green Growth in Ethiopia: A Preliminary Assessment of the Sino-Dutch-East Africa Bamboo Value Chain Development Programme 2016-19

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			Dr. Edoardo Monaco (<i>Hong Kong Baptist University, Hong Kong</i>)
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KEYNOTE FORUM	Friday, 12th October 2018 11.20 to 11.50 VIP II		
	11.20 – 11.50	Dinh Huu Thanh (<i>President & CEO of Bee Logistics Corp, Managing Director of EDINS, Vietnam</i>)	
	11.50 – 12.00	Concluding Words (Prof. Dr. Alassane B. NDIAYE (<i>University of Brussels, Belgium</i>))	
	12.00 – 13.00	Networking Lunch	

PUBLICATION WORKSHOP	Friday, 12th October 2018 13.00 to 14.00 VIP I		
	13.00 – 14.00	Publication Workshop Prof. Sergius Koku (<i>Florida Atlantic University, USA</i>)	

CONFERENCE CLOSURE	Friday, 12th October 2018 14.00 to 14.40 VIP I		
	14.00 – 14.30	Conference Concluding and Awarding Ceremony	
	14.30 – 14.40	Vote of Thanks Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)	